SPARK

AUTOMATED LEAD CAPTURE

Guide businesses down a digital path

Embed the SPARK lead form on your website let borrowers kickstart the loan process. Or, scan a business's tax forms and watch SPARK automatically create a loan package.

STREAMLINED PROCESSING

Keep everything on track

Applicants seamlessly connect with your team to effficiently build and advance the package. Applicant-submitted information is available for review immediately.

TRANSPARENT UNDERWRITING

Everyone is on the same page

Assign team members and divvy up tasks. Reminders keep the package on track. Ditch your shared drive - all information and documents are tied to the package in SPARK.

INTELLIGENT PACKAGING

SPARK knows what you know

Letters of Interest, Commitment Letters, Credit memos pull relevate information from the package - create and send in seconds. Checklists allow you to monitor eligibility in real time.

PAINLESS CLOSING

Click. Close. Celebrate!

Sign and send documents from SPARK and instantly memorialize agreements. Submit to E-Tran with a single click and watch SBA information flow back to the package.

✳ SPARK

SPARK has all the features required to originate, from lead capture to closing, 7(a), Express, and commercial loans. We also do custom development, so if there's something you need that SPARK doesn't have, let's talk.

Streamlined SBA Loan Origination

E-Tran integration, click · send · receive	✓
Auto-generate all SBA documents	✓
SBA Eligibility Tracker	✓

Intelligent Workflow & Documents

Digitize your loan origination workflow	✓
Automated package creation and financial spreading	✓
Dynamic, adaptive checklists	✓
Dynamic tasks based on package characteristics	✓
Auto-generate letters of interest, commitment letters and credit memos	✓

Engaged Applicants

Webpage-embedded lead capture form	✓
Applicant Dashboard	✓
Request, receive, and review applicant documents and information	✓
Configurable applicant notifications and reminders	✓

Collaborative, Transparent Teamwork

Create lending teams	✓
Assign packages and tasks	✓
Configurable notifications and reminders	✓
Editable security roles and permissions	✓
Captures and tracks loan activity history	✓

SPARK

Smart Analysis

Automated Spreading of Tax Returns	✓
Debt service coverage calculations	✓
Risk rating	✓
Guarantor analysis	✓
Third-party fees, invoices, and deposits tracking	✓
Pipeline reporting and analytics	✓

Practical Integrations

Government Guaranteed Lending: E-Tran	✓
Digital signature: DocuSign	✓
Credit scoring: Pull from 3 major credit bureaus	✓
Industry comparisons: RMA	✓
Demographic data: Policy Map	✓
Legal docs: Laser Pro	✓

Great Product, Great Team

Cloud-based with unlimited data storage	✓
Customized remote and on-site training	✓
Dedicated Customer Success Representative	✓
Custom product configuration	✓
Seasoned SBA experts and industry thought-leaders	✓

Brought to you by SPARK.

We help banks scale their digital lending capabilities and prepare them for a world where customers – and employees – seek competitive digital solutions.

Reach out for a demo →